



# CEONEXT Summit & National Trade Show

## CEONext Trade Show

### Are you interested in keeping your Individual business?

The CEONext Trade Show – a piece of the larger CEONext program- provides you with the opportunity to compete in a real, trade show experience, to promote your business on a larger platform and be eligible to receive an award of \$2500 to be used for your business's future growth.

If you are interested in participating in this year's national trade show, please complete and submit the application on the following page by May 15<sup>th</sup>, 2019.

## CEONext Alumni Summit

### Are you looking to grow as a professional?

Whether or not you're planning to attend the National Trade Show, if you want to learn and grow as a professional, the Alumni Summit is perfect for you!

Exciting rollouts for the CEONext program will also be shared. You won't want to miss out!

Come participate in a day of breakout sessions and networking opportunities at the Alumni Summit this June 10<sup>th</sup>. Registration information is coming soon!

## What's "Next" for CEO?

CEONext is the "next" progression of CEO after high school- a fresh program that will offer mastermind classes, focused webinars, additional training, as well as funding and networking opportunities for CEO alumni. Climaxing each summer with an alumni summit and trade show, this program will offer annual in person training and development for all CEO Alumni, as well as an opportunity for select alumni to showcase their current businesses at the National Trade Show.

## When will these take place?

The CEONext Trade Show will take place on Sunday, June 9<sup>th</sup>, at the Hilton Garden Inn in Champaign, IL. The CEONext Alumni Summit will take place the following day on Monday, June 10<sup>th</sup> at the Hilton Garden Inn in Champaign.

## You're invited!

All former CEO students are invited to participate in CEONext alumni summit and trade show! Come participate in professional development opportunities and/or apply to showcase your business on a larger CEO platform. You just might be selected for an \$2500 award of excellence to invest back into your business!

## NATIONAL TRADE SHOW APPLICATION

### APPLICANT INFORMATION

Full Name:

Email Address:

What year did you participate in CEO?

Date of Birth:

CEO Community:

Phone:

Current address:

City:

State:

Zip Code:

### PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. What is the name of your business?
2. What does your business do?
3. Is this business the same business you started in CEO?  
  
Yes  
  
No
4. What are your current sales to date?
5. Please describe your business in 500-600 words? (You may attach a separate sheet, if preferred)

To submit your application, you can email this form to [mwendt@midlandinstitute.com](mailto:mwendt@midlandinstitute.com) by May 15<sup>th</sup> with the following attachments included:

1. A copy of your business plan
2. Pictures of your trade show booth
3. Pictures of your product  
if you have a tangible product, please feel free to mail to:  
Midland Institute for Entrepreneurship  
Attn: Alumni Trade Show Committee  
1201 Network Centre Drive  
Effingham, IL 62401

(Please select if you have mailed the Institute a tangible sample of your product.)

