



CEONEXT®

# CEONEXT National Trade Show Application

## CEONext National Trade Show

Are you running your own business?

All CEO students, past and present, are invited to participate in the CEONext National Trade Show this coming June 10th, 2018 at the Keller Convention Center in Effingham, IL. If you have continued a business after your time in CEO or plan to keep your business, the trade show will be the perfect national platform for you to exhibit the work you are doing while networking with the larger CEO community!

2018 program graduates will be eligible to win \$2500 to be invested back into their personal business.

## CEONext Alumni Summit

Are you looking to grow as a professional?

Whether or not you've kept your personal business, if you want to learn and grow as a professional, the CEONext Alumni Summit is perfect for you! Come participate in a day of breakout sessions and networking opportunities, at the Alumni Summit this June 11th, 2018, also in Effingham from 8:00 - 5:00 pm.

## What's "Next" for CEO?

CEONext is the "next" progression of CEO after high school- a fresh program that will offer mastermind classes, focused webinars, additional training, as well as funding and networking opportunities for CEO alumni. Climaxing each summer with an alumni summit and trade show, this program will offer annual in person training and development for all CEO Alumni, as well as an opportunity for select alumni to showcase their current businesses at the CEONext National Trade Show.

## When Will These Events Take Place?

The CEONext Trade Show will take place on Sunday, June 10th, 2018 at the Keller Convention Center in Effingham, IL. The CEONext Alumni Summit will take place the following day on Monday, June 11th at the Keller Convention Center in Effingham.

## You're Invited!

All former CEO students are invited to participate in CEONext Alumni Summit and Trade Show! Come participate in professional development opportunities and/or apply to showcase your business on a larger, national platform.

## NATIONAL TRADE SHOW APPLICATION

### APPLICANT INFORMATION

Full Name:

Email Address:

What year did you participate in CEO?

Date of Birth:

CEO Community:

Phone:

Current address:

City:

State:

Zip Code:

### PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. What is the name of your business?
2. What does your business do?
3. Is this business the same business you started in CEO?  
  
Yes  
  
No
4. What are your current sales to date?
5. Please describe your business in 500-600 words? (You may attach a separate sheet, if preferred)

To submit your application, you can email this form to [rmeylor@midlandinstitute.com](mailto:rmeylor@midlandinstitute.com) by May 15<sup>th</sup> with the following attachments included:

1. A copy of your business plan
2. Pictures of your trade show booth
3. Pictures of your product

If you have a tangible product, please feel free to mail to:

Midland Institute for Entrepreneurship  
Attn: Alumni Trade Show Committee  
1201 Network Centre Drive  
Effingham, IL 62401

I plan to mail a sample of my product to the Midland Institute for Entrepreneurship.

